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Online behaviors that will cost your next job

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A new study released by online reputation manager **Repler revealed** that 91 percent of recruiters screen applicants via social networks, with 76 percent reporting that they view a candidate's Facebook profile. With the pending implementation of the **new timeline profiles**, candidates are probably going to have their info. viewed even more frequently by potential employers.

Most screening of social media profiles occurs after an application is received or after an initial conversation with a candidate occurs, meaning that even before you hit apply, you need to have your online profile buttoned up – even if you don't intend to use it for professional purposes.

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The top reasons that employers rejected candidates had to do with content found on their social media profiles, with **the top 5 reasons being:**

1. Lied about their qualifications (13 percent)
2. Demonstrated poor communications skills (11 percent)
3. Posted negative comments about a previous employer (11 percent)
4. Posted inappropriate photos/comments (11 percent each)
5. Made discriminatory comments (10 percent)

Other reasons included that candidates posted content about drinking or using drugs or sharing confidential information from a previous employer. Only seven percent of respondents said they had not rejected a candidate based on information from a social networking site.

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